



AT SPEED

Emerald Empire Sports Car Club

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WWW.EESCC.ORG

Nov. 17, 2011

2012 EESCC Club Officers

President	Ruben Cruz Email: President@eescc.org
Vice-President	Alicia Andrews Email: VicePresident@eescc.org
Treasurer	Jim Mueller Email: Treasurer@eescc.org
Secretary	Bren Wamsley Email: Secretary@eescc.org
Chief of Registration	Bonnie Mueller Email: Registrar@eescc.org
Chief Safety Steward	Bill Randleman Email: SafetySteward@eescc.org
Chief of Timing	Tim Steck Email: ChiefofTiming@eescc.org

Upcoming EESCC Events

Monthly Meeting: Dec 7th
7:00 pm the Sizzler
Postal Way and Gateway Springfield

2011 Year-End Awards Banquet

"Deal 2.0"

By Jim Mueller

Well, the 2011 banquet is history. Brenda and her minions have again made this an affair to remember. Due to circumstances beyond our control the pinewood derby race had to be cancelled, but there were plenty of other types of partying going on.

There were several of us who were distracted by the stomping our football team was putting on the Cardinal. However the best part of this event is the time you get to celebrate who we are and what we do with the great friends we have because of our passion for this club and the racing it does.

Of course we were there to pick up the year end trophies. This year the trophies were pictures of the cars printed on a curved metal plate. They were really

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cool and a lot of thanks go out to Alicia Andrews and Bonnie Mueller. I can attest that they spent many hours together at the computer picking out pictures, and then doing the photoshop work necessary to make them work. (You know you can create asphalt.)

Pat Ezard did our annual IROC presentation with Ruben Cruz in the starring role as the homeless man. They both did their roles to perfection. Ruben should go into acting. One time he is a soccer mom, the next he is a homeless beggar! Congratulations to Jason Braunberger for winning this year's IROC! Tim Steck was the runner-up. The full results are elsewhere in this newsletter.

We did have voting for the best looking and butt ugly awards for the pinewood cars with Nick Heys winning the top prize for his open wheel racer and Ryan Wamsley picking up the outhouse with his "rat." Jason Mattes was the closest in guessing the number of M & Ms in the Jar and won the M & Ms and the jar.

The biggest (if not the best) award went to Jerry Braunberger who won the award for the most cones. This is his third win! I know that this award will find a prominent place on his mantle. The award for being lost this year ended up with Jerry Shultz who had 20 gates. He won by default as David Tucker who has 35 was not at the banquet and therefore lost his chance at this prestigious award.

The gear of the year went to Peggy Steck, who does so much for this club. She is most visible as the one who makes sure that the racers are in the system, but she also does so much more. She makes everybody's jobs easier.

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The last part of the event was “Deal 2.0” hosted by Brad Moffett. This raffle is highlighted by the contestants bringing the host an item they have with them. I don’t think anyone was injured this year when they were rushing Brad, and no items were thrown at the emcee.

A Secret Shopper “How did we do?”

Ed &Michelle Gouldsmith CP #65 & #165

I realize that EESCC is not a business and that the club still seems strong in these tough economic times. But, if we were a business, as a club how good are we at drumming up new members (customers)? When the chance arises, do we do a good job? The rest of the article may help answer these questions.

I am the parts manager for Joe Hayward Ford in Dallas Oregon, and have been involved with car dealerships for over 25 years. During this time I have had the pleasure to meet lots of great people as customers. Some of them have become great friends as well! As an auto enthusiast and a race fan since a child, many times racing, autocross and the club gets brought up at the parts and service counter.

One of my good customers is always picking my brain about automotive issues also has asked a lot of questions about autocrossing. You know, how does it work? What kind of cars show up? Can anyone participate? Well without saying he might finally make it down, he showed up at our last event. I had invited him other times over the years to attend an event but it just never seemed to work out. It was a nice surprise to see him there but you know how it can be, a busy day with doing your work assignments and racing. I briefly had time to chat with him and tell him about some of the cars he was taking pictures of. He was not going to be able to stay a long time, and I was working first and running second. So, he had already left when we switched and the second group started running. I was not really surprised that on Monday after the event he showed up at the parts and service counter about mid-morning. He did not come down to talk about parts or do any business, only to talk about autocross and the club

Continued...

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Here are some of his comments. What a variety of cars and classes and how many there were. How well the event was running, very organized, seeing everyone helping out and doing their duties. Competitors hanging out together and helping out that guy or gal that you are there to beat. Now it gets even better. No, sorry Bert, he did not start going crazy about the CP cars, how fast they were and how great the drivers are! He was saying how he would come up to someone and start asking questions about their car. Later he thought maybe some of these questions were stupid or silly, but he loved how friendly and helpful everyone was. He really enjoyed himself. He could not remember people's names but he would say what car they had and I figured out many of the racers he was referring to. I do not feel it is important to mention any names because I think all of the club members would treat him the same way.

But hey Kudos to our club. What a great bunch of people we have as members. As he left that day he thanked me for inviting him all those years and that maybe he should look for a car that was autocross worthy and come down next year. I thought all this was pretty cool and wanted to share it with everyone. As a business we treated this prospective customer outstanding. All I can say is thanks to everyone for making him feel so welcome and just remember when someone you do not know walks up and starts talking to you or asking questions they might be your new competition or a new fast time of day driver. They might even become a new friend! You know as autocrossers we all have this love/hate relationship with cones. We hate it when we knock one down but when we get to that next event we look over the course setup and think how we love all those cones and how fast are we going to go.

As this 2011 autocross season comes to an end we as members should say a Great Big Thank You to all our club officers and all the people that work so hard to make this a great time. We should also thank and support all of our sponsors for their continuing support of our sport thought out the year. Thank you EESCC, Happy Holidays and see everyone next year.

EESCC 2012 Event Dates		
Event	Date	Location
IceBreaker (Sun)	03/04/12	TBD
Test and Tune	03/31/12	TBD
Event 1	04/28/12	TBD
Event 2	04/29/12	TBD
Event 3	06/02/12	TBD
Event 4	06/03/12	TBD
Larison Rock HillClimb proposed	07/07/12	Oakridge
Larison Rock HillClimb proposed	07/08/12	Oakridge
Event 5	08/11/12	TBD
Event 6	08/12/12	TBD
Event 7	09/22/12	TBD
Event 8	09/23/12	TBD
Banquet	11/10/12	TBD

Please Note: Larison Rock Hillclimb date likely to change, please check the website and future newsletters for updates.