

AT SPEED

Emerald Empire Sports Car Club

P.O. Box 1204, Eugene, Oregon 97440 WWW.EESCC.ORG

April 7th, 2022

2022 EESCC Club Officers

| President | Robert Jacobson |
|------------------------------|---------------------------------------|
| | Email:President@eescc.org |
| Vice President | Hope Mueller |
| | Email:VicePresident@eescc.org |
| Treasurer | Jim Mueller |
| | Email: <u>Treasurer@eescc.org</u> |
| Secretary | Peggy Steck |
| | Email: <u>Secretary@eescc.org</u> |
| Chief of Registration | Bonnie Mueller |
| | Email: <u>Registrar@eescc.org</u> |
| Chief Safety Steward | Keith Olsen |
| I | Email: <u>SafetySteward@eescc.org</u> |
| Chief of Timing | Tim Steck |
| E | mail: <u>ChiefofTiming@eescc.org</u> |

Upcoming EESCC EventsMONTHLY MEETING7:00 PM May 4thSizzler, SpringfieldAUTO-X SERIES1&2May 7th and 8thValley River Center, Eugene.TSD RALLYMay 21stSee Flyer AttachedEVOLUTION SCHOOLMay 21st & 22ndRegistration will be on Motorsports.Reg.

Helmets For Sale!

EESCC is offering a group discount for helmets. Many of you had to borrow legal ones for Icebreaker – get in on this deal! \$150 will get you a Zamp RZ-18H SA2020 legal open-faced helmet. White, matte black, or gloss black. We need your order by April 15. They will not be shipped to you; we will have them available at our next event on May 7th at Valley River – but only if you contact me! Contact Bonnie Mueller by registrar@eescc.org if you

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want us to order. We need at least 8 folks to do this deal.

Dear EESCC members and friends,



We are deeply saddened to share that our race family lost Jerry Braunberger on March 29th, 2022.

Jerry was an avid racer with our club for more than 20 years. He was an active participant at club meetings even after he retired from dual driving the 1985 Z28 Camaro at the end of the 2018 season. Through the years, Jerry continuously proved to be

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one of the most valuable members EESCC has had the pleasure of including. Jerry served in many capacities over the years, took care of the club trailers before and after events, organized many facets of event weekends, and took great care of the CP family (and extended family). Jerry always greeted everyone with a smile, kind word, sense of humor, and warm hugs (for his friends).

There was no task, responsibility, or commitment that Jerry gave less than 100% effort and care. His exemplary nature and dedication extended far beyond his service to EESCC. He was a teacher, worked as a school district administrator, was a partner in a local home builder/investment company, a fundraiser for athletic and charity organizations, a wonderful husband, incredible father to his three children, and grandfather.

Gerald "Jerry" Braunberger will be dearly missed by those who knew and loved him, our club, and the community, as a whole.

Jerry Braunberger 1938-2022

A Celebration of Life will be held Sunday, April 24th, 2022 from 11:00am - 2:00pm at Venue 252, 252 Lawerence St., Eugene, OR.

Adopt a Highway Cleanup

Sunday, April 10th, seven of us met at the Hwy 58 Chevron and cleaned up half of the two-mile stretch. We picked up 15 bags of garbage and a mattress and a Pallet. The weather was wet, but we are a resilient bunch. Then had a nice lunch at 11am of Pizza and adult beverages or not.

Many thanks to Jim and Bonnie Mueller (for organizing everything), Bert Jacobson, Keith Olson, Tim Boedigheimer, and Tim and Peggy Steck.

Highlights Of The Blind Auto-X

April 3^{rd,} we had our Blind Autocross! 34 brave drivers came to try their hand at navigating an autocross course with a bag over their head...well, at least they had a navigator "guiding" them you could say. What I determined was that many of us suck at giving directions in a stressful situation; like when we are trying to guide the driver back onto the course quickly when we misguided them to turn wrong in the first place. Right! NO, left, MORE left, NO less, straight, NO, right now...STOP! This and other similar conversation took place many times. Some of us were just better at giving directions calmly and some of us were very calm at driving with a bag over our head. I WAS NOT ONE OF THOSE. Full results in this newsletter. We were able to donate \$720 to Guide Dogs for the Blind as a result, and many fun memories were made. Bonnie Mueller

We Love Our Sponsors By Lorin Wamsley

During the course of nearly 20 years in recruiting, getting to know, and working with our sponsors; I have had the privilege of meeting some truly great people, with terrific skills and exceptional knowledge of their chosen professions. I've also had the opportunity to use quite a few of them over the years, either in my own line of work, home improvements, or my never-ending automotive projects.

As you may, or may not know, all the venues we currently use for our events charge us for the privilege of racing on their asphalt. These charges represent a huge increase in the cost of putting on our season events.

Our club membership fees and the amount we charge you for running at each event pretty much covers our regular operating costs. However, this income does not cover the purchase and updating of our equipment and technology, or the cost of the venues that we now incur. Guess what does cover those costs; yep, it is our sponsors.

Sure, the sponsors can write it off as an

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advertising expense, but how much is a tax write off worth if you don't have any revenue coming in. So, it can be said that sending business to our sponsors helps us. Duh!

So, to help them and you, especially in these hard times, we have added a sponsor testimonial button to our website homepage. At the top of the sponsor list on the right side you'll find a place to click on to add a positive testimonial for any of our sponsors you have personally used.

We're not looking for words of praise for a friend or family member, but rather an honest appraisal of your experience using their skills and expertise. If for some reason you were not satisfied with the results, this is not the forum to air your grievances. Since I personally recruit all our sponsors, I definitely want to know about any problems. But, in general, it's just not right to "bad mouth" a business owner who is willing to listen to your grievance and take steps to make it right. If you don't talk directly to them and attempt to work it out, then that's on you.

So, stepping down off that soap box, I encourage you to add a testimonial if you can for any of our sponsors, and more importantly, please always look to our sponsors for any work you may need done. Likewise, please refer your friends and family to them. The afore mentioned testimonials should give you the confidence to do that even if you have not used them yourself.

Just so you know, we strive to have only one sponsor per category. However, in this automotive concentrated club we may have an overlap, but only by exception through mutual agreement by all parties. If you know of a potential sponsor, please contact me directly at SponsorCoordinator@eescc.org. You may also use that email for any other correspondence you wish to have with me.

It's a trying time right now for sure, but please know that we, here at EESCC, are doing our best to make things happen. Unfortunately, there can always be a disconnect between what you might see on Facebook and what is real. So, always look to our EESCC home page for accurate information. We can't control who posts what on Facebook.

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