

A Home of Our Own!

By Jerry Shultz

As many of you know, our club, the EESCC, has “spun-off” a second non-profit, 501(c)(3) organization, called the *Emerald Empire MotorSports Park Development Foundation*. It’s well into its second year of operation, and we’re still very excited about the project’s future!

To bring those not familiar with the project up to speed, in the final multi-phased plan we’re talking about around 150 acres of relatively flat ground with a large, paved area, a camping/RV parking area, a configurable Kart track, room for other outdoor activities like R/C and drone races, vehicle training activities, and much more. The venue will allow for other events not necessarily related to motorsports, such as farmer’s markets, swap meets, club events, large reunions, outdoor conventions, commercial specialty shows (such as “Home & Garden Shows”), and others – limited only by imagination!

Once realized, our facility will provide availability of the venue for use by Police, Fire and Emergency Responders for training and other purposes, providing savings for local city, county and state budgets.

In the 21st Century, in addition to traditional forms of motorsports, the sport will welcome the increasing role of electric vehicles, and other methods of propulsion are already under development such as Hydrogen Fuel Cells. We’ll see – the Future has yet to be written!

What we do know about the future is that there will be racing, it will become safer, it will be cleaner, it will be quieter, and it will still be one of the most popular sporting activities on the planet!

Sponsored events will draw both competitors and spectators from the greater Western Oregon area and beyond. Our events at the Valley River Center routinely draw large numbers of spectators with no advertising whatsoever. Larger Regional and National events that could be held at the site will have an even greater draw.

A quality, professionally managed venue will attract small businesses that serve and support various motorsports activities for which the facilities will be used. Examples include auto parts stores, automotive repair shops, engine builders, specialty tuning shops, coachbuilders, body shops, machine shops, lodging facilities, local restaurants, convenience stores, automotive paint shops, and more.

Visit the EEMSP Pop-Up at our next and final 2021 event at the Valley River Center on August 28-29 for more, up to date information about what’s happening and how to support or get more involved with this exciting project!