

This is a wonderful time of year, with all the possibilities Spring and of racing in our future. This is also a time when, having planned our event schedule, we come to realize how few racing venues we have left.

That is why we formed the EEMSP, a foundation dedicated to the development of a motor sports park in western Oregon, with the goal of increasing track accessibility to racers of all skill levels.

This year a major goal is to get the word out as far as we can, creating a larger base of supporters in our region.

We have created a social media presence on many platforms such as Facebook, Instagram and YouTube to name a few.

We also have a web presence (come see us at [www.eemsp.org!](http://www.eemsp.org!)), and we are in the process of retooling our site to serve a larger audience and support mobile device access. Check out the site for some inspiration, and watch the changes over the coming months!

We tried our luck at using the GivingTuesday platform, a fundraising program that uses a variety of social media platforms. "Giving Tuesday" happens every year on the Tuesday after Thanksgiving. We did get a donation, and an amazing education on fundraising.

We have had racers from our club attend events with other clubs, where they can act as ambassadors to help get the word out about our foundation's goals, continuing to grow our base of supporters.

It has been a difficult time to do fundraising in the year of covid and big disastrous fires that affected so many people. But, thanks to our club members and supportive community we have been able to do some pretty impressive fund raising. THANK YOU!

We have also been working on a wonderful Power-point presentation that we will be taking to county officials to give them a clear understanding of our goals and ways to support our efforts while benefitting their local communities. We believe that this will further our goals of developing a permanent venue, and a home for the Emerald Empire Sports Car Club.

There are many ways you can help support the effort, and it's not just by giving money. Maybe the company where you work does printing or prints specialty tee shirts, or makes banners, you could approach them for support in that kind of way. It could be a flat-out donation or maybe a reduced fee. The possibilities are endless. If you have an idea that might help in our goal and you want to talk about your idea, you can reach out to one of our board members or advisors. We are all reachable on the [www.eemsp.org](http://www.eemsp.org) site, or even at one of our events.

Lastly, if you plan to attend events sponsored by other clubs, you too could act as an ambassador! We have put together an easy-to-use "Toolbox" with all the information you need to make a short presentation, and that could spread the word and help grow our base of support.

Looking forward to seeing you out at the upcoming race events!

Thanks so much,  
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